



Anthony Colanero
Freelance Art Director



Colanero Design

186 Walnut Street | West Deptford NJ 08096

(609) 383-4217 | www.colanerodesign.com

tony@colanerodesign.com

Work History

Freelance Art Director

January 2000 - Present

Over the years I have gained my own clients. Imagine Audio, GreenScenes Lawn Care, Bradly Advanced Mechanical, Il Fuoco Dentro, Mark Franchi Demolition, PIT Motors, Monster Mechanical, Aeris Consulting, GroupG Marketing Partners and Communication Graphics Inc.

Senior Art Director

November 1996 - December 2017 | **Marketing Group \ MGA**

Responsibilities included, but not limited to, development of UX/UI for websites and apps, WordPress and WooCommerce. Brochures, newsletters, sell sheets, flyers, ads and forms. Preparing jobs for production to print, troubleshooting files from clients, rebuilding problem or corrupt files. File back-ups, and networking along with system upgrades and installs including hardware. Motivated self-starter and deadline oriented.

Clients Included: Anthony & Sylvan Pools, Aquatech Pools, Bradford White Corporation, Patriot Fleet Services, Direct Energy/Airtron, Gemini Baking Equipment, Durasol Awnings, Hank's Root Beer, Honeywell, K. Hovnanian, Lux Products, Master Pools & Spas, Moore Push Pin, Pecora Corporation, Penn State, Precision Transmission, Rockland Immunochemicals, Saniflo, San Juan Pools, St. Mary's Medical Center, Visiting Nurses Assoc., Waterford Crystal.

Freelance Art Director

January 1996 - November 1996 | **Paolin & Sweeney, Inc.**

Various concepts and design for clients including, Carl Harz Furniture and Cherry Hill Mall.

Art Director

January 1994 - January 1996 | **A. Whitcomb and Associates**

Various concepts and design for the hospitality industry. Ads, newsletters, Special event campaigns, Seasonal designs, brochures, Ads, and marketing materials. **Clients Included:** Hilton Hotels, Trump Castle, Trump Marina, Bally's Casino, Rainbow Casino and Days Inn.

Education

Associate Degree in Specialized Technology

January 1991 - January 1993 | **The Art Institute of Philadelphia**

Graduated 1993, GPA 3.85, with Associate Degree in Specialized Technology, Visual Communications. Included in the Who's Who Among Students in American Junior Colleges, 1994 edition.

Vocational School

September 1988 - June 1990 | **Gloucester County Institute of Technology**

Gloucester County Vocational School. Attended Junior/Senior years during high school. Major: Graphic Communications, 2 Year Course.

High School

September 1986 - June 1990 | **West Deptford High School**